

## Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes

Dear valued clients, colleagues and friends,

We are pleased to announce that our Partner and Head of the [Intellectual Property Practice Group](#), [Karen Abraham](#) will be speaking and moderating at a webinar titled “**Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes**”, jointly organised by the Bar Council Intellectual Property Committee and Bar Council Cyberlaw Committee, in collaboration with the World Intellectual Property Organisation Arbitration and Mediation Center on **30 November 2021 (Tuesday) at 4:00pm – 6.00pm (Malaysian Time)**.

Click [here](#) for more details and to register.



### Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes

technology

**Tuesday, 30 Nov 2021**  
**4:00 pm to 6:00 pm (Malaysia Time / CET +0600)**

**2 CPD Points**

[Register Here](#)

*Admission is free but advance registration is required*

An exclusive webinar jointly organised by the Bar Council Intellectual Property Committee and Bar Council Cyberlaw Committee, in collaboration with the World Intellectual Property Organization Arbitration and Mediation Center

Mediation and arbitration provide numerous advantages in not only resolving intellectual property and technology disputes, but also in helping to prevent them in the first place. In recent years, we have seen such methods being embraced not only in the West, but also by our neighbours alike. With cross-border intellectual property (“IP”) and technology transactional disputes becoming more prevalent, it is time for us as advocates of the law to explore alternative resolution tools.

#### What will be covered?

Some of the considerations that will be explored in this webinar are:

- Why arbitrate or mediate when you can litigate?
- What are the cultural nuances which stand in the way?
- Does it optimise revenue streams? And for whom: the client or the adviser?
- Is mediating and arbitrating more client-centric?
- What prevents clients or their advisers from agreeing to mediate or arbitrate?
- Would a mixed mode of technique of dispute resolution be appreciated/appropriate?
- Enforceability within the IP/technology field is paramount – how do we ensure that mediation provides workable solutions?

#### Who will be speaking?

The panel of experienced WIPO mediators, practising lawyers and in-house counsel who will share their experiences of using mediation and arbitration to resolve cross-border disputes, renegotiate collaborations, and prevent potential disputes are:



**Karen Abraham**  
*Head of Intellectual Property Department, Shearn Delamore & Co., Kuala Lumpur; Asia Pacific Regional Forum Liaison Officer, IBA Intellectual Property and Entertainment Law Committee*



**Ignacio de Castro**  
*Director, IP Disputes and External Relations Division; WIPO Arbitration and Mediation Centre, Switzerland*



**Jane Player**  
*Commercial Mediator, Independent Mediators Chambers, UK*



**Shanti Abraham**  
*Shanti Abraham & Associates, Kuala Lumpur*



**Chiara Accornero**  
*Legal Officer, WIPO Arbitration and Mediation Center, Switzerland*



**Kuo-Liang Yeh (Karl)**  
*General Counsel, TCL Communication*



**Joyce Tan**  
*Managing Director, Joyce A. Tan & Partners LLC*