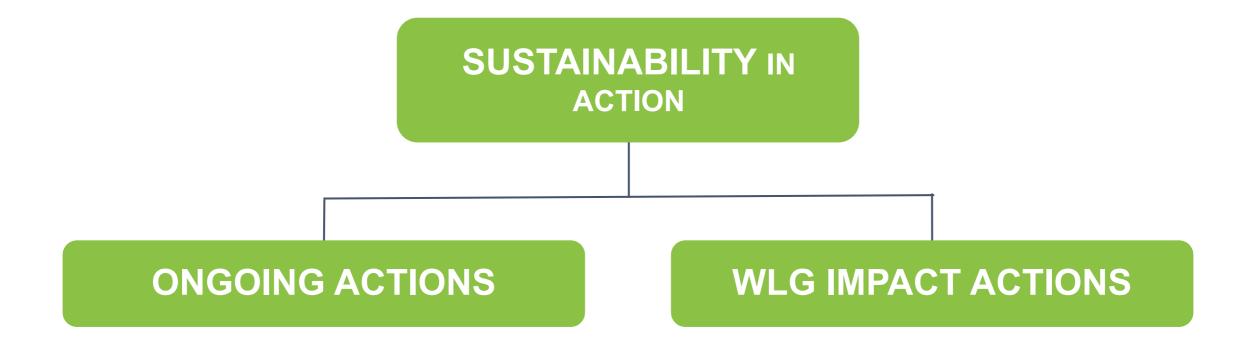
SUSTAINABILITY CAMPAIGN 2023



Santamarina + Steta



ONGOING ACTIONS

Santamarina + Steta

SUSTAINABILITY IN ACTION

ONGOING ACTIONS



Reduce the use of printed business cards and promote digital means of contact

HYBRID-FLEXIBLE WORK MODEL Since May 2023

Allows employees to work from home, avoiding the use of polluting transportation.

WASTE SORTING Since 2022

New garbage cans with better signage for garbage separation.



RESPONSIBLE RECYCLING

Designated containers for recycling paper, cardboard, plastic, glass, and cans.

COLLECTION OF PLASTIC CAPS Since 2021

The collection of plastic caps & lids continues. New signage and cans will be made.





WLG IMPACT ACTIONS

Santamarina + Steta

SUSTAINABILITY IN ACTION

FUTURE ACTIONS

INFOGRAPHICS

- Infographic with 5 actions to consider in the workplace and home: energy saving, waste reduction, recycling and reuse, water conservation, and plastic reduction.
- Awareness infographic with hard data on the current environmental situation.



WASTE REDUCTION

As of June 5

Disposable water bottles will no longer be offered in meeting rooms, they will be replaced with glass jugs and glasses.

ENERGY SAVING

As of June 5

Signage on light switches and reminder on meeting room screens to switch off lights.

RELEASES

Email communication detailing one by one the actions to be carried out during the 2 weeks of the campaign.

REFOOREST

Promote firmwide the use of this browser extension, which plants a tree with each search.



ELECTRONIC RECYCLING

Integral campaign to raise awareness about electronic waste and its correct disposal.

Placement of special batteries' disposal containers.

SIGNATURE

Logo intervention with a sustainable message during the 2 week of the campaign.

