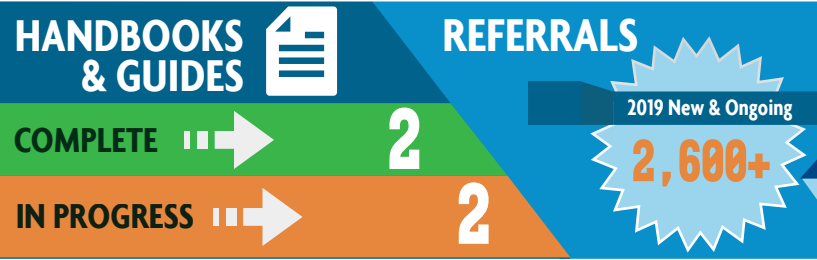
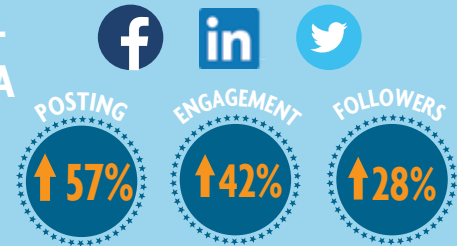


Update on Network Activity
Since the Fall 2019 Conference



SOCIAL MEDIA



Sep.-Dec. 2019 VS. Jan.-Apr. 2020

President's Message

Christian Traichel, Taylor Wessing



Over the first seven months of this Board's term, we've made significant progress in achieving our strategic goals. I've selected some of the key data points to share with you.

As you can see, we have offered members more opportunities for engagement through our myriad practice & industry groups, committees, forums, programs and events. We have also made noteworthy progress on the external promotion of WLG, our individual member firms and our collective work products via social media platforms, our website and our recent association with JD Supra.

We will continue to create opportunities for engagement and collaboration through projects, programs and initiatives while helping our members respond to the issues our firms and clients are facing. Please let me know if you have ideas for ways we can work together for the collective benefit of our members.

Young Lawyers Programs Highlights

- ◆ Generational Diversity Project spanning Fall Conference, EMEA Regional Conference, Spring eConference and beyond.
- ◆ Planning a Summer 2020 online program.

CONTENT PROMOTION

JD Supra: After just four posts on our new content syndicator, we have had **614** profile and **6,211** content views.

Non-Members: Can now sign up to receive ebulletins and invitations to public events.

EBULLETINS & COMMS

Member Voices: Get to know WLG colleagues through regular spotlight in Fortnight Focus.

eBulletins: A significant increase in publishing topical member-produced content.

eBulletins published: 25

COVID-19 eBulletins: 15

Member News Uploads 2020: 689

GROUP ACTIVITY **↑46%** INCREASED PARTICIPATION

Our 15 Practice & Industry Groups held numerous events since the Fall conference (including this eConference) and added **4 new group leaders.**

Webinars: 16

Teleconferences: 5

TECHNOLOGY

New Feature: Members can email all members of a Group, Committee, Forum or Program via the website.

New Resource: Special COVID-19 Resource Center with member articles and links to firms' own resource pages, dedicated handbooks and guides.

EVENTS

2020 Spring eConference: Transitioned Spring Conference online due to global pandemic and broadened the audience.

External Meet Ups: 9

Continued promotion of non-WLG industry conference meetups as they are rescheduled.

COMMITTEES & PROGRAMS

Member Firm Leaders Forum: Meeting to discuss managing during a crisis.

Business Development Committee: Implemented Best Practices Series at monthly meetings.

Marketing & Business Development Professionals Forum:

Frequent meetings to discuss client relationship maintenance and skills needed to help lawyers market in this environment.