

BIOGRAPHY

CHEOW AI LING

MANAGING DIRECTOR, PEMA ASIA AND ASEAN LEADER (SINGAPORE)



CURRENT RESPONSIBILITIES

Ai Ling leads the Private Equity and Mergers & Acquisitions Services and Transaction Risk Services of Asia in Singapore. Ai Ling's principal responsibility is advising private equity and corporate clients in their risk issues through their deal cycle. Ai Ling has pioneered the development and growth of warranty and indemnity insurance throughout ASEAN where she started the practice in 2007. She has achieved milestones such as placing the first onshore warranty and indemnity policy in Malaysia and Philippines, placing the first Litigation Buyout policy in Asia Pacific and placing the policy with the largest limit in Asia in 2015. Since then, Ai Ling has grown both the team and the market share of Marsh in all countries in Asia and maintain Marsh's market share at 70%.

EXPERIENCE

Ai Ling joined Marsh in May 2007 to start the PEMA Practice in ASEAN. She started her career in PricewaterhouseCoopers focusing on external and internal audit before moving to corporate risk management roles. Since starting the PEMA ASEAN practice in Marsh, Ai Ling has achieved a few milestones in the industry in the area of warranty and indemnity insurance as well as structuring various portfolio programs for the clients. She has been a frequent speaker in M&A events in ASEAN on the topic of warranty and indemnity insurance and is a trusted advisor to several key private equity clients.

EDUCATION

- Bachelor of Accountancy 2nd Upper Honours, minor in Banking and Finance, NTU